

Benefit from a rapid increase in apparel output in mainland China



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A challenging export situation awaits China's apparel industry, with key markets experiencing financial difficulties and local manufacturers struggling to keep prices competitive amid elevated costs.

The country sent overseas about 29 billion clothing pieces worth more than \$153 billion in 2011. While volume declined 1 percent compared with 2010, shipment value was 18 percent higher YoY. Markups contributed largely to the revenue increase.

In general, businesses are cautious with their projections for the coming months. A large number anticipates sales to stay the same as the previous period or climb only slightly. Nevertheless, there are several companies looking forward to brisk growth.

This report covers the major products of China's apparel industry, namely tops, bottoms, dresses, outerwear, sports apparel, and suits and separates.

What you'll get:

- ✓ In-depth profiles of 47 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 133 full-color images that depict popular apparel export models, with detailed product descriptions and minimum order requirements
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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