

### Benefit from a rapid increase in bag and footwear output in mainland China



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Tough times await China's bags and footwear industry as economic woes in Western markets leave exports in a slump. According to the latest customs data, bag shipments declined more than 30 percent in 2011, while overseas shoe sales of Pearl River Delta region suppliers began to slip in the fourth quarter. Demand is anticipated to weaken further in the year ahead.

Companies are taking steps to improve profitability. They are augmenting prices, enhancing efficiency and reducing expenditure as a first line of defense. The long-term strategy includes transferring production to low-cost hubs and shifting to upscale models.

This report covers the major products of China's bags and footwear industry, namely fashion, travel, business and special-purpose carriers, slippers, flip-flops, and casual, dress, sports, work, safety and occupational shoes and boots.

#### What you'll get:

- ✓ In-depth profiles of 51 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 135 full-color images that depict popular bags and footwear export models, with detailed product descriptions and minimum order requirements
- ✓ Verified supplier contact details of an additional 25 exporters, including names, e-mails, telephone numbers and websites
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

**Don't wait. To order this report please contact the representative who gave you this information pack right away.**