

Benefit from a rapid increase in car electronics output in mainland China



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China's car electronics industry is strengthening its global position, with function integration and value-added specifications as the key factors driving sales. The line is moving upmarket as more manufacturers develop models for the midrange and high-end sectors to buoy profit margins.

With the aftermarket as the primary target, suppliers are releasing devices that adapt to the latest trends in car infotainment, navigation and digital broadcasting.

This report covers the major products of China's car electronics industry, namely car audio, car video and DVD players, car monitors, car safety electronic systems, and car electronic accessories.

What you'll get:

- ✓ In-depth profiles of 62 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 159 full-color images that depict popular car electronics export models, with detailed product descriptions and minimum order requirements
- ✓ Verified supplier contact details of exporters, including names, e-mails, telephone numbers and websites
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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