

Benefit from a rapid increase in computer accessory output in mainland China



Published: July 2012

China's computer accessories industry continues to grow, spurred by the robust PC market. The auxiliary sector is projected to realize a 15 to 20 percent boost in output value this year. In 2011, the figure hit more than \$30 billion. By volume, the projected yield will still represent 90 percent of the global total, securing the country's hub status for the line.

With the upbeat outlook, makers sustain efforts to expand their selections, strengthening the high-end categories.

This report covers the major products of China's computer accessories industry, namely accessories and supplies for the iPad, input and pointing devices, speakers, portable storage and memory cards, USB peripherals and PC cameras.

What you'll get:

- ✓ In-depth profiles of 78 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 204 full-color images that depict popular computer accessories export models, with detailed product descriptions and minimum order requirements
- ✓ Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers and websites
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.