

Benefit from a rapid increase in health and personal care output in mainland China



Published: March 2012

China suppliers of health and personal care products are facing a difficult year, with several factors hampering growth.

Foremost among these challenges is the anticipated weakening of external demand in light of the economic woes of the US and the EU. Although several midsize and large enterprises see overseas revenue remaining on an upward track, the pace is expected to be slower than in 2011.

Suppliers are implementing a variety of strategies to enhance competitiveness and ensure continued export growth in the months ahead.

This report covers the major products of China's health and personal care industry, namely massagers, hair grooming appliances and electric toothbrushes.

What you'll get:

- ✓ In-depth profiles of 36 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 87 full-color images that depict popular health and personal care export models, with detailed product descriptions and minimum order requirements
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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