

### Benefit from a rapid increase in home entertainment output in mainland China



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China continues to solidify its status as the world's largest manufacturing base for home entertainment products. Output and exports are expected to remain stable or rise this year. Makers are exploring opportunities in emerging markets to cover for the shortfall in demand from major destinations Europe and North America.

To penetrate segments that can boost margins, companies are developing more high-value products, matching trends for high definition, 3D playback, smart features and low power consumption. At the same time, they continue to sustain the entry- and midlevel selections to cater to price-sensitive markets.

This report covers the major products of China's home entertainment industry, namely TVs, speakers and systems, set-top boxes, and video players and recorders.

#### What you'll get:

- ✓ In-depth profiles of 33 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 75 full-color images that depict popular home entertainment export models, with detailed product descriptions and minimum order requirements
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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