

Benefit from a rapid increase in footwear output in India



Published: May 2012

Exports of footwear from India remain strong in light of the generally improving global economy and the emergence of new overseas markets. These developments are expected to solidify further the country's distinction as the world's second-biggest producer in the line.

The US and the Middle East are the key destinations driving demand. Short-term forecasts indicate the EU to continue being the industry's largest foreign market in spite of the financial problems faced by a number of economies in the region.

The sector boasts a number of strengths that have aided in its development. The most important of these is the domestic availability of raw leather, which is itself one of India's leading manufacturing sectors. Robust OEM capability attracts numerous global brands to partner with local enterprises.

This report focuses on the main types of footwear from India – casual, formal, sports and children's shoes.

What you'll get:

- ✓ In-depth profiles of 15 verified suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more.
- ✓ 154 full-color images that depict popular export models of footwear, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 9 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.