

### Benefit from a rapid increase in indoor and outdoor furniture output in India



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Revitalized demand for wooden pieces is propelling the indoor and outdoor furniture industry in India. After suffering from sluggish exports over the past half-decade as a result of the global economic crisis, the sector exhibited strong recovery last fiscal year.

Besides wooden models, metal furniture is driving up foreign sales. Although a relatively smaller segment than the wooden line, it has recorded surging growth in recent years because of its popularity among customers in traditional markets.

The EU and the US are primarily driving demand. The former alone accounts for nearly one-half of total outbound shipments. Emerging destinations are also fueling development, with Australia and the UAE being the leading importers in the Asia-Pacific region and the Middle East, respectively.

This report focuses on the main types of indoor and outdoor furniture from India – living room furniture, bedroom furniture, kitchen & dining furniture, and garden & outdoor furniture.

This India Sourcing Report is part of the Developing Country Sourcing Report series designed to provide buyers with information on new products from export manufacturers in Southeast Asia that specialize in handmade merchandise.

#### What you'll get:

- ✓ In-depth profiles of 16 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more
- ✓ 158 full-color images that depict popular export models of indoor and outdoor furniture, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 12 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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