

### Benefit from a rapid increase in fashion bag output in Indonesia



Published: November 2012

Remarkable growth highlights the development of the fashion bags industry in Indonesia. Exports in recent years have risen significantly as a result of burgeoning demand from established and emerging markets.

The sector's progress is attributed to several factors, chief of which is the gradual recovery of the US economy. An increasing number of buyers from alternative destinations are also driving up revenue as Indonesia's reputation as a viable alternative sourcing center to China becomes prevalent.

The industry benefits from a number of strengths that help in its development. One of these is the widespread availability of most natural materials obtained from plants and marine life. Another competitive edge is the high level of workmanship used by companies, which commonly farm out several manufacturing and design processes to craftsmen.

This report focuses on the main types of fashion bags – handbags, shoulder bags, tote bags, and wallets & purses.

#### What you'll get:

- ✓ In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 153 full-color images that depict popular export models of fashion bags, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 15 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

**Don't wait. To order this report please contact the representative who gave you this information pack right away.**