

### Benefit from a rapid increase in jewelry and watch output in mainland China



Published: July 2012

Significant shifts are in store for China’s jewelry and watches industry in line with efforts to reinvigorate business.

Suppliers are partly deemphasizing B2B exports, dabbling instead in the domestic arena, and the international components and retail markets. Bulk shipments, meanwhile, will target emerging countries in Africa and Latin America.

This report covers the major products of China’s jewelry and watches industry, namely earrings, necklaces, bracelets, rings, brooches, pendants, and sports, multifunction, and fashion timepieces.

#### What you’ll get:

- ✓ In-depth profiles of 42 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 116 full-color images that depict popular jewelry and watches export models, with detailed product descriptions and minimum order requirements
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

**Don’t wait. To order this report please contact the representative who gave you this information pack right away.**