

Benefit from a rapid increase in kitchen and tableware output in mainland China



Published: April 2012

Kitchen and tableware suppliers in China will have to prove their mettle as 2012 brings both internal and external pressures affecting overseas sales.

The debt crisis in the US and Europe is putting a damper on demand. This is the main reason export growth is foreseen to slow down this year. Some product categories showed a minimal increase in the quantity of 2011 shipments. Others have begun to decline.

Pricing is another key factor contributing to fewer orders. Most suppliers are raising quotes to offset higher manufacturing expenses and the appreciation of the yuan, but meeting resistance from buyers.

This report covers the major products of China's kitchen and tableware industry, namely baking and cooking containers, knives, utensils, storage, organizers, tabletop accessories, and dining items in glass, ceramic, metal and plastic.

What you'll get:

- ✓ In-depth profiles of 48 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 138 full-color images that depict popular kitchen and tableware export models, with detailed product descriptions and minimum order requirements
- ✓ Verified supplier contact details of an additional 13 exporters, including names, e-mails, telephone numbers and websites
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.