

Benefit from a rapid increase in furniture output in Myanmar



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Years of economic sanctions and ineffective management have pushed Myanmar’s furniture industry to severe underdevelopment. Unable to keep profitability up as a result of these difficulties, many suppliers have stopped exporting or shut down altogether in recent years.

Reforms to the country’s political and economic systems, however, are expected to reverse the status quo. Changing to a democratic form of government, the nation has benefited from eased restrictions and is confident of attracting an influx of fresh capital from foreign investors within the next few years.

These developments are also seen to favorably affect the furniture sector as makers are expected to be granted entry once again to key markets in the West. The removal of impediments to the local use of the US dollar is also regarded as a boost to the industry.

This report focuses on the main types of furniture from Myanmar – living room, bedroom, dining and kitchen, and outdoor pieces.

What you’ll get:

- ✓ In-depth profiles of 19 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 176 full-color images that depict popular export models of gifts and packaging complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 6 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don’t wait. To order this report please contact the representative who gave you this information pack right away.