

Benefit from a rapid increase in wooden flooring and decking output in Myanmar



Published: November 2013

Social and economic reforms instituted by the government are driving the growth of the wooden flooring and decking industry in Myanmar. Although exports remain low, suppliers generally forecast outbound shipments to surge in the next few years as trade restrictions imposed locally and overseas are lifted.

Foreign sales have been steadily increasing over the past three years because of demand from neighboring countries in South and Southeast Asia. Once completely opened up to markets in the West in the coming years, the sector is expected to enjoy further expansion and rapid development.

Although various difficulties hamper its improvement, the industry benefits from a number of strengths. Myanmar is indigenous to hardwood suitable for flooring and decking. Labor cost is also lower compared with other supply zones in Asia.

This report focuses on the main types of wooden flooring & decking from Myanmar – solid hardwood flooring, engineered flooring, decking tiles and decking boards.

What you'll get:

- ✓ In-depth profiles of 18 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 148 full-color images that depict popular export models of wooden flooring & decking complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional seven exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.