

Benefit from a rapid increase in fashion jewelry and accessory output in the Philippines



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Buoyed by the improving business climate in key overseas markets, the fashion jewelry and accessories industry in the Philippines is expecting enhanced short-term export performance.

Shipments in recent years have been dismal due to growing competition from China and the global economic crisis, which has affected clients in major destinations abroad. Escalating demand, however, is forecast to reverse this trend.

Jewelry is the largest line and principally reflects the performance of the sector as a whole. Two other segments contribute a small portion to aggregate turnover. They play an important role, nonetheless, since they attract the most number of customers from new markets.

What you'll get:

- ✓ In-depth profiles of 15 verified suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 138 full-color images that depict popular export models of fashion jewelry and accessories, with detailed product descriptions and minimum order requirements
- ✓ Verified supplier contact details of an additional 11 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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