

### Benefit from a rapid increase in gift packaging output in the Philippines



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The Philippines' gift packaging industry is facing a number of challenges that are adversely affecting exports.

A number of such obstacles are rooted in the global economic crisis, the effects of which are still being felt in major overseas markets. Because of these factors, foreign revenue has been fluctuating in recent years. In addition many suppliers expect growth to remain flat over the coming year.

Apart from the consequences of the financial slump, local issues are impacting the sector. One of these is the strengthening of the domestic currency.

This report focuses on the main types of gift packaging from the Philippines – bags, boxes, and gift wrapping accessories.

#### What you'll get:

- ✓ In-depth profiles of 15 verified suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more.
- ✓ 135 full-color images that depict popular export models of gift packaging, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 10 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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