

Benefit from a rapid increase in holiday decor and gift output in the Philippines



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Renewed demand from key overseas markets is resulting in steady growth for the Philippines' holiday decor and gifts industry.

The gradual recovery of the US from the global financial slump and sustained orders from EU members unaffected by the sovereign debt crisis are driving exports. Shipments to new destinations are also pushing up revenue.

The US is the sector's primary importer as it takes up more than half of output. The EU is the second-largest, accounting for nearly one-fourth.

This report focuses on the main types of holiday decor & gifts – Christmas trees and ornaments, Christmas lanterns, other holiday decorations, gifts and photo frames.

What you'll get:

- ✓ In-depth profiles of 16 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 180 full-color images that depict popular export models of holiday decor & gifts, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 5 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.