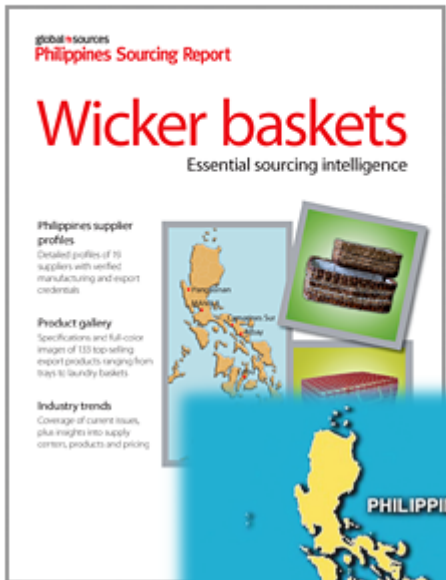


### Benefit from a rapid increase in wicker basket output in the Philippines



Published: September 2012

Rising demand for models made of natural materials is driving the growth of the wicker basket industry in the Philippines. Exports have seen significant increases since 2009 as key markets started recovering from the global economic crisis.

Annual shipments over the past three years have surged by an average of nearly 40 percent. The US leads as the sector's largest foreign destination, accounting for roughly three-quarters of turnover.

The industry relies on a stable supply of indigenous raw materials not normally available in other sourcing centers in Asia. This advantage helps enhance design diversity and emphasize the low environmental impact of products.

This report focuses on the main types of wicker baskets from the Philippines – bamboo, rattan, Manila hemp and natural material.

#### What you'll get:

- ✓ In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 133 full-color images that depict popular export models wicker baskets complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 4 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare companies at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

**Don't wait. To order this report please contact the representative who gave you this information pack right away.**