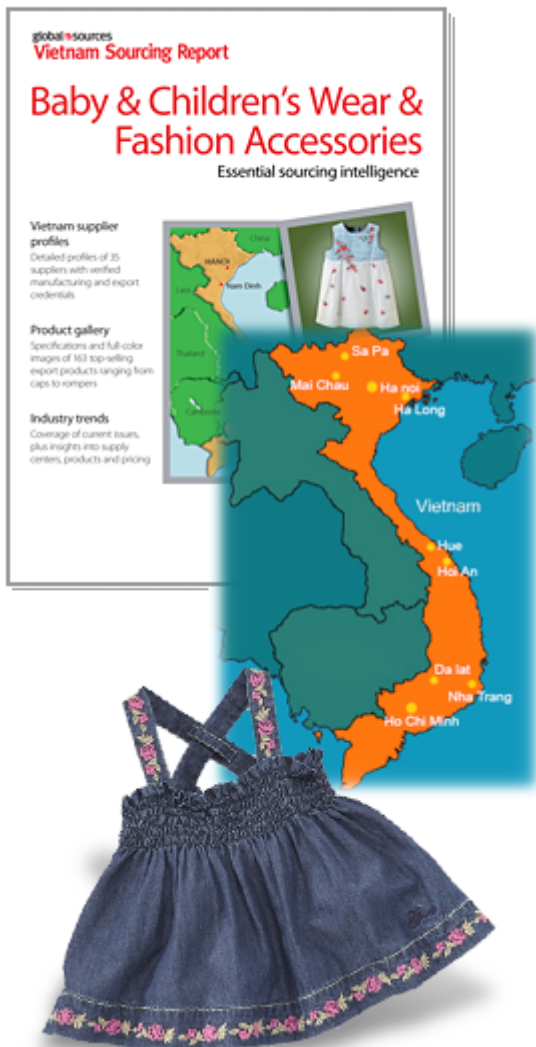


Benefit from a rapid increase in baby and children's wear and fashion accessory output in Vietnam



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The baby and children's wear and fashion accessories industry in Vietnam continues to benefit from strong demand generated by conventional overseas markets. Exports in 2012 expanded significantly as a result of improving economic conditions in destinations such as the US and the EU. The sector expects short-term development to be sustained, with the country set to enter trade agreements forecast to be advantageous to the line.

The low cost of labor in Vietnam helps the industry maintain a high degree of competitiveness against China. Complementing this strength is the growing adherence of suppliers to various product and manufacturing standards. Companies exporting to the EU, in particular, subject garments to testing and are typically certified free of substances harmful to children. Support from the government and nonprofits has also allowed the sector to progress further.

This report focuses on the main types of baby & children's wear & fashion accessories from Vietnam – casual wear, sleepwear & underwear, swimwear, headwear and sportswear.

What you'll get:

- ✓ In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 163 full-color images that depict popular export models of baby & children's wear and fashion accessories complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.