

Benefit from a rapid increase in bag output in Vietnam



Published: January 2013

Low labor cost is pushing the development of Vietnam’s bags industry as an increasing number of suppliers with manufacturing facilities in China transfer production to more economical locations in Asia.

Manpower expenditure in Vietnam is more cost-effective compared with China, which has effected several minimum wage raises in recent years. As a result, several prominent brands have entirely or partially moved their lines to the former.

Besides this competitive advantage, Vietnam enterprises are easily able to produce items in different natural materials not readily available elsewhere. These mostly include plant-based inputs indigenous to the country. In addition, designers incorporate traditional motifs with modern styles, further enhancing the diversity of models.

This report focuses on the main types of bags from the Vietnam – fashion, business, travel and special-purpose models.

What you’ll get:

- ✓ In-depth profiles of 18 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 213 full-color images that depict popular export models of bags complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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