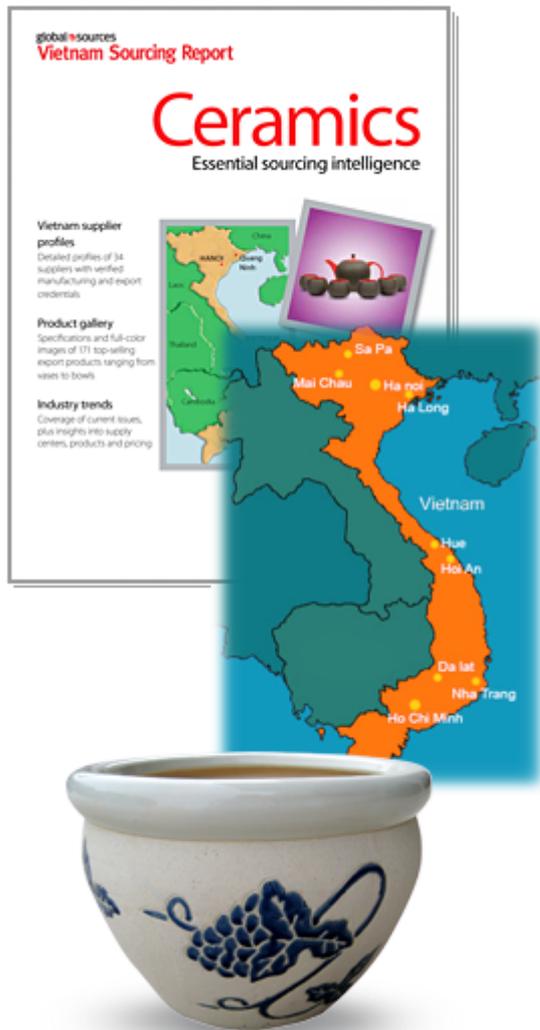


Benefit from a rapid increase in ceramic output in Vietnam



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Although it continues to maintain its status as one of the leading export earners for Vietnam's handicrafts sector, the ceramics industry is facing decelerating growth due to sluggish demand.

Shipments to traditional markets have been down in recent years as a result of flagging orders for nonessential goods such as home decor and dinnerware. Short-term projections also indicate slowing development for the segment as several EU members still confront financial difficulties stemming from the debt crisis. In addition, the US has yet to make a full recovery from the economic crunch.

In contrast, the Asia-Pacific region is emerging as a source of optimism among suppliers. Sales to this market have grown in recent years because of comparatively better conditions than those in the West.

This report focuses on the main types of ceramics from the Vietnam – crafts, vases and pottery, and tableware.

What you'll get:

- ✓ In-depth profiles of 16 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 171 full-color images that depict popular export models of ceramics complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 18 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don't wait. To order this report please contact the representative who gave you this information pack right away.