

## Benefit from a rapid increase in footwear output in Vietnam



Published: April 2011

Exports of footwear made in Vietnam have been steadily increasing in recent years as a result of sustained investment from well-known labels. Working with local subcontractors, these large shoe companies consider Vietnam a cost-effective sourcing center because of low labor expenditure and strong OEM capability.

Short-term forecasts indicate continued growth in overseas revenue. The recovery of the US market from the global economic crisis and expansion in new destinations in the Asia-Pacific region are the key factors expected to drive further development.

This report focuses on the main types of footwear from Vietnam – casual, formal, sports and children’s shoes.

### What you’ll get:

- ✓ In-depth profiles of 12 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more
- ✓ 123 full-color images that depict popular export models of footwear, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

**Don’t wait. To order this report please contact the representative who gave you this information pack right away.**