

### Benefit from a rapid increase in gift and packaging output in Vietnam



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Assistance from the government and various industry-related development organizations is facilitating the growth of the gifts and packaging sector in Vietnam.

State agencies and private stakeholders are working with suppliers to employ a variety of programs aimed at improving competitiveness. These initiatives range from promoting the sustainability of raw material sources to enhancing business practices of domestic manufacturers and design capability of artisans.

The industry has benefited from these efforts as overseas revenue in recent years has steadily increased. Demand from traditional markets, especially the US, has surged over the past 12 months. In addition, shipments to alternative destinations are seen to climb, partly because of the implementation of trade agreements Vietnam and these countries.

This report focuses on the main types of gifts and packaging from the Vietnam – decorative crafts, holiday crafts and gift packaging.

#### What you'll get:

- ✓ In-depth profiles of 20 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 228 full-color images that depict popular export models of gifts and packaging complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 19 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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