

Benefit from a rapid increase in home and garden decor output in Vietnam



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Manufacturers of home and garden decor in Vietnam are adopting various strategies meant to sustain profitability in a highly competitive global market.

Suppliers are enhancing their design capability by employing stylists with extensive knowledge of product aesthetics popular in major overseas destinations such as the US and the EU. Several enterprises are also shifting their emphasis on the upscale segment to avoid direct competition with China makers.

Vietnam's advantage of having easy access to natural materials not readily available to manufacturers in other sourcing centers likewise helps in diversifying the industry's range of designs.

This report focuses on the main types of home and garden decor from Vietnam – handicrafts, home furnishings, pottery & vases, and garden ornaments.

What you'll get:

- ✓ In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more
- ✓ 169 full-color images that depict popular export models of home & garden decor, complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 19 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

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