

Benefit from a rapid increase in wooden and wicker furniture output in Vietnam



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Revitalized demand from traditional markets and growing popularity in new overseas destinations are pushing the wooden and wicker furniture industry to become one of Vietnam’s most important export sectors.

Revenue in recent years has shown remarkable development that the country has become the largest furniture producer in Southeast Asia and one of the five biggest worldwide.

The gradual recovery of the US economy is the principal factor affecting the industry’s expansion. In addition, the Asia-Pacific region is increasingly replacing the EU as the sector’s secondary market.

This report focuses on the main types of wooden and wicker furniture from the Vietnam – living room, bedroom, dining & kitchen and garden & outdoor pieces.

What you’ll get:

- ✓ In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- ✓ 138 full-color images that depict popular export models wooden and wicker furniture complete with product descriptions, prices, minimum order requirements and delivery times
- ✓ Verified supplier contact details of an additional 19 exporters, including names, e-mails, telephone numbers, websites and key products
- ✓ Supplier information in tabular format to help you compare suppliers at a glance
- ✓ Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- ✓ An extensive overview of the industry discussing the main challenges facing suppliers
- ✓ An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- ✓ Details of the primary production centers
- ✓ An update of the latest trends in design, R&D, materials and components
- ✓ A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- ✓ Comprehensive pricing tables featuring export price ranges

Don’t wait. To order this report please contact the representative who gave you this information pack right away.