

5 COMPANY OVERVIEW

5.1 KEY FACTS

Official Company Name	Raiffeisen Bank International AG
Industry	Banking and Financial Services Industry
Web Address	http://www.rbinternational.com
Head Office	Am Stadtpark 9 1030 Vienna Austria
CEO	Dr. Karl Sevelda
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Table 1: Raiffeisen Bank International AG – Key Facts.

Source: FriedlResearch Data as of May 1, 2014. <http://investor.rbinternational.com/index.php?id=498&L=1>.

5.2 BACKGROUND

In Austria, the co-operative Raiffeisen Banking Group (RBG) has a long tradition. The RBG, which was founded in 1896, has total assets of € 292bn and a market share of 30% in terms of customer deposits in Austria. The RBG is designed as follows:

In total, the RBG has about 1.7 million co-operative members, which are mainly private individuals. These members hold shares in locally acting and independent “Raiffeisen Banks”.

490 “Raiffeisen Banks” are operating 2,200 outlets in Austria. The Raiffeisen Banks, which are focused on retail banking, are the shareholders of eight regional “Raiffeisenlandesbanken” (RLB).

The RLBs are focusing on corporate and retail banking and hold about 89% of the shares in RZB (Raiffeisen Zentralbank).

RZB, which operates on the national level, is the central institution of the RBG and holds a number of industrial participations. RZB in turn holds 60.7% of the shares in Raiffeisen Bank International (RBI). RBI is designed as holding for bank operations mainly outside of Austria.